

Rates as of January 1, 2024 179 Seekings Street Headingley, Manitoba R4J 1B1 T 204.885.2444 F 204.889.2211

2024 - 2025 Advertising Rate Sheet

Prices per issue	<u>1x</u>	<u>2x</u>	<u>3x</u>
Full Page - Inside	\$635	\$585	\$535
1/2 Page	\$345	\$320	\$295
1/4 Page	\$180	\$175	\$170
Business Card	\$80	\$75	\$70
Cover Outside back Inside back Inside front	\$950	\$900	\$850
	\$950	\$900	\$850
	\$950	\$900	\$850

Space is limited and booked on a first-come, first-serve basis. Ads will appear online in full CMYK colour. Ads must be provided in jpeg or pdf format with pictures set for high resolution of at least 300 dpi output.

2024 Distribution Dates

Spring - Summer Edition - mid March Covers March - August Ad Deadline - February 16

Fall Edition - mid August Covers August - November **Ad Deadline - June 30**

Winter Edition - December Covers December - March Ad Deadline - November 1

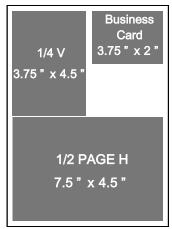
Circulation Information

The MHRD Program & Community Resource Guide is published online as an interactive digital flip book with clickable links to advertisers.

The Guide will be advertised on homepage of our website, Headingley Senior Services, Macdonald Senior Services, RM of Headingley, and RM of Macdonald websites. It is promoted via social media, direct to MHRD followers, 10+community groups, and emailed to subscribers regularly, throughout each program session.



FULL PAGE 8 " x 10.5 "



1/4 H 7.5 "x 2.5 " 1/2 V 3.75 " x 9.75 "